

Factsheet

# E-bike-sharing at Vienna Central Cemetery

#### Facts & Figures



**6** e-bikes

charging and borrowing station

cemetery, the biggest in Vienna

# Contact

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#### Project partner:

Sycube

For more details see www.smartertogether.at

# Project context

Cemeteries are primarily places of burial. As green spaces, they also serve as recreational areas for many city dwellers.

The Vienna Central Cemetery is the second largest cemetery in Europe with 2.5 km<sup>2</sup> and is also a tourist hotspot for (international) visitors with its numerous graves and monuments. It is one of the most important architectural and cultural-historical ensembles in Vienna. Around 100,000 people visit the Central Cemetery every year.

#### **Smarter Together measures**

Under the motto 'Long live the Central Cemetery and all its e-bikes', an e-bike station with six e-bikes was installed in the main entrance area of the Vienna Central Cemetery.

- installation of an e-bike station with six e-bikes (SIM BIKES)
- networking between stakeholders
- promotion of technical innovations (hardware and software) and development of the SIMBIKE app by Sycube.
- The bikes could be rented via the SIMBIKE app, which is available for both iOS and Android.

## **Project progress**

In April 2018, the first automatic e-bike rental station, initially with a total of six e-bikes, was opened at the Vienna Central Cemetery (Gate 2, Simmeringer Hauptstraße 234). The bikes can be used for tours of the cemetery and on routes outside the cemetery grounds.

From September 2018, when the WienMobil Station opened on Simmeringer Platz, users could also return the e-bikes to this station. However, major issues with vandalism of the bikes has made it impossible to continue using two docking stations.

# Tariff system

During the test phase, use of the bikes was free for 2 hours per day. Each additional hour cost €2 up to a maximum of €20 per day.

#### Utilisation

The offer was very well received from the beginning. Since the start of the COVID-19 pandemic, the number of bikes branded by and from the Central cemetery returned at the WienMobil Station has increased noticeably. This meant a considerable additional effort for the operator, as the bicycles had to be redistributed by the locations evenly.





## Monitoring

Figures on registrations, rentals, etc. were recorded by the bike-sharing operator Sycube and subsequently transferred to a project database. Data evaluation was carried out by AIT, which is responsible for monitoring.

#### Replication

Based on the experience gained during the pilot phase (especially at the time of the Corona pandemic), the Vienna Cemeteries are striving to establish a location-based e-bike rental service.





Click here for the blog entry on bike sharing at the Central Cemetery!