



WienMobil-Station © Bojan Schnabl

Factsheet

The first WienMobil Station

Facts & Figures



1st

WienMobil Station
(September 2018)

5

services integrated

7

additional stations
installed (March 2021)
100 stations planned
in total

Contact

Wiener Linien

Vincent Neumayer
vincent.neumayer@wienerlinien.at

City of Vienna, Department for Technical Urban Renewal

Stephan Hartmann
stephan.hartmann@wien.gv.at

Project partners:

- Upstream Mobility
- Wien Energie
- City of Vienna Department of Traffic Management and Organisation
- Sycube (SIM BIKE)
- Stadttauto
- AIT
- Balu&Du

Project context

Mobility stations, known internationally as 'mobility points', contribute to an integrated, sustainable mobility system, which is intended to cut CO2 emissions, among other things.

Within the framework of Smarter Together, the first WienMobil mobility station was built in Vienna.

Strategic objectives in Vienna

The planned establishment of mobility stations as a supplement to other mobility measures and offers in the city was laid down in the 'Fachkonzept Mobilität', the basic strategic paper of the City of Vienna in the field of transport, which was adopted in 2014. The Vienna Mobility Concept puts the vision formulated in the Urban Development Plan STEP 2025 – that the mobility offer in Vienna should be fair, healthy, compact, ecological, robust and efficient – into practice. It is a question of becoming 'mobile together'. Expressed in modal split figures, the objective is an 80:20 split with 80% for public transport, cycling, walking, etc. and 20% for motorised private transport.

The aim of the mobility stations is to bundle and link different transport services in the public domain in order to make it easier for users to switch

to environmentally friendly mobility modes.

The WienMobil Station created by the municipal mobility service provider Wiener Linien now combines public transport with a wide range of services and transport sharing offers.

Smarter Together measures

- establishment of the first WienMobil Station
- international exchange with Munich and its knowledge network
- promotion of technical innovations (hardware and software) by Sycube
- development of the SIMBIKE app by Sycube.

Services

A mobility station – the WienMobil Station – was set up near the terminus of underground line U3 at Simmeringer Platz. The station offers the following mobility options:

- 1 charging station with two charging points for electric cars
- 6 e-bikes
- 1 e-cargo bike
- 3 bicycle boxes for parking private bicycles
- 1 digital information terminal

For more details see
www.smartertogether.at



Funded by the Horizon 2020 Programme
of the European Union

where multimodal routes can be planned

- 1 bicycle pump and 1 bench

Citizen participation

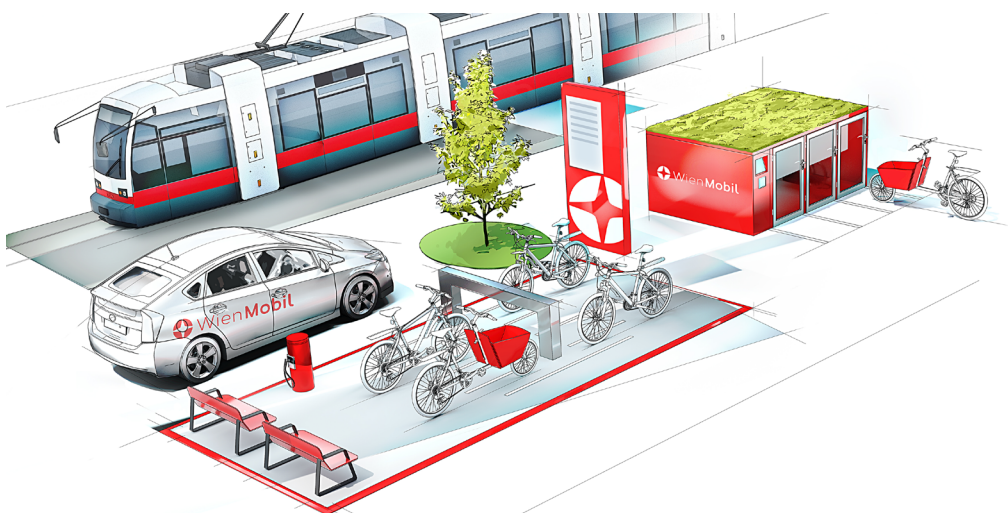
Two mobility surveys were carried out on site in the run-up to the project, followed by one online survey in the autumn of 2020. In addition, the City of Vienna developed a local mobility strategy for the entire area, in which locally available offers, needs, etc. were mapped.

Monitoring

The mobility data is processed via the 'smartdata.wien' platform and evaluated by the AIT, which is responsible for monitoring.

Lessons Learned

- Smarter Together with its international knowledge network provided a decisive boost for the concrete realisation and piloting of the first WienMobil Station in Vienna.
- Thanks to EU funding, it was possible to introduce various innovations as pilot projects. Some of them could not be included in the city-wide WienMobil Stations concept, but nonetheless benefited the participating companies.
- For the establishment of a comprehensive city-wide mobility offer, further accompanying monitoring is evidently necessary, as it exceeds the scope of an initial pilot phase.
- The high costs and the increased workload caused by vandalism of the e-bikes as well as strategic considerations led to the decision not to continue the e-bike sharing scheme in its original form after the end of the project. Negotiations are underway for setting up a scheme at the Central Cemetery and the e-cargo bike has been transferred to the Balu&Du association.



Schematic structure of the WienMobil station © Wiener Linien

Replication

The opening of the station in Simmering took place in September 2018. Since then, seven further stations have been built in Vienna (with different services adapted to their specific environment). All WienMobil stations and their mobility services are integrated into the Wiener Linien WienMobil mobile app and the WienMobil Stations themselves were integrated into the Vienna city government's programme for 2020. In total, 100 WienMobil Stations are planned.



Here you can find the film about the mobility station!