



Smarter Themenweg © PID / Martin Vorava

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- DIE UMWELTBERATUNG



**Der g'scheite Weg
für Simmering**



Hier gehts zum
g'scheiten Weg für
Simmering!

**For more details see
www.smartertogether.at**

Project context

Smarter Together implemented over 40 individual projects in the project area covering Enkplatz, Geiselberg and Brauhubergasse between 2016 and 2019. The work done within these projects must be visible to the public and it has to be possible for interested parties to explore it independently. For this purpose, a thematic trail was developed within the framework of Smarter Together. Visitors can now walk between the Smarter Together sites in order to find out more about the individual projects.

Smarter Together measures

- development of six thematic trail boards
- uploading of the thematic trail boards to the website, thus making them digitally available and retrievable
- publication of audio contributions from residents and project participants on the website
- creation of a smart neighbourhood map
- integration of the smart neighbourhood map into the website.

The six thematic trail boards and their locations

On the six boards, visitors will find an overview of the numerous on-site project activities that have taken place in the course of Smarter Together.

- Siemens Mobility (Leberstraße 34): on the wall to the left of the main entrance
- Hauffgasse housing complex (Hauffgasse 39): on the wall of the community centre opposite the tobacconist
- Wiener Wohnen apartment building (Lorystraße 60): on the wall of the building on the left corner
- NMS Enkplatz I+II / zero-energy gymnasium (Enkplatz 4): by the glass façade between the main entrances of the two schools
- VHS Simmering (Gottschalkgasse 10): at the glass façade to the left of the main entrance to the VHS
- Wiener Linien WienMobil station: in the entrance area of the station building (currently removed due to structural work).

The thematic trail boards also give visitors (children as well as adults) the chance to play a puzzle game.



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Smarter Together testimonials in the form of audio recordings

On the Smarter Together website, there are six audio contributions that complement the thematic trail.

- Siemens employees Robert Knotek and Georg Wolfram talk about their practical experience at work.
- Two pupils from NMS Enkplatz talk about the changes initiated by Smarter Together.
- Patricia Lang from wohnpartner talks about resident participation in Lorystraße.
- Jana Hann from the Urban Renewal Office tells us about the added value of Smarter Together and the smart city concept.
- In Hauffgasse, a resident tells us why he no longer needs his own car.
- Vincent Neumayer from Wiener Linien provides information about the WienMobil Station.

The smart neighbourhood map of Simmering

All project activities as well as other project-relevant information were summarised and graphically presented in the smart neighbourhood map of Simmering. It is intended to facilitate independent exploration of the district.

9 information boards on energy saving

In cooperation with DIE UMWELTBERATUNG, 9 information boards on energy saving were installed in the stairwells of the BWSG facility.

Lessons Learned

The thematic trail and the district map were well received. Both offer an attractive, playful way to familiarise oneself with Smarter Together. A friendly design contributes significantly to their acceptance.

Replication

The thematic trail was exhibited in the Vienna City Hall.



Thinking holistically about information

- With the thematic trail, interested visitors can explore the activities in the project area in a playful way using audio-visual supports.
- The contents of Smarter Together in Simmering can be experienced through different formats.



Smarter Together thematic trail © PID / Votava